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CMH 503

III Semester M.Com. Degree Examination, December 2018

Choice Based Credit System (CBCS)

COMMERCE

Business Ethics and Corporate Social Responsibility

Time : 3 Hours

Max. Marks : 70

SECTION – A

Answer **any four** questions out of **seven**, **each** question carries **10** marks, answer to **each** question should **not** exceed **4** pages. **(10×4=40)**

1. Critically examine the differences between cognitivist and non-cognitivist theories.
2. What is insider trading ? Argue against insider trading.
3. Give a brief account of deceptive marketing practices in Indian business.
4. Describe the approaches to Corporate Social Responsibility.
5. Elucidate arguments for and against the Corporate Social Responsibility.
6. Explain briefly about the impact of corporate frauds on the development of economies.
7. Explain briefly about globalization and its impact on business values in India.

P.T.O.



SECTION – B

Answer **any two** questions out of three questions, **each** question carries **15** marks, answer to **each** question should **not** exceed **7** pages. **(15×2=30)**

8. For most of the companies in India, the corporate governance starts and ends with forming committees. Unlike the practices prevalent in the western countries, the core issue is not a conflict between the dominant shareholders vis-à-vis minority shareholders. Examine this statement with reference to the Indian corporate.
 9. How does corporate social responsibility influences on sustainable development of corporate ? Discuss with examples.
 10. Explain briefly about the followings :
 - a) Arguments against Insider trading.
 - b) Kantianism, Corporate reputation, Self-regulation.
 - c) Surrogate decision maker and corporate Whistleblower.
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